# Dick Broadcasting Internship Application Packet

WKRR 92.3 FM — Rock 92 WKZL 107.5 FM — 1075KZL Summertime Brews Festival

#### Dear Intern Applicant:

Thank you for your interest in the Dick Broadcasting (WKRR/WKZL) Internship Program. Our internship program offers a unique and exciting opportunity to experience the day-to-day activities of the radio stations.

This program will enable you to:

- --Receive hands-on education and training on the planning, coordination and execution of the radio business as well as event planning.
- --Establish industry contacts and relationships for your future network
- --Become better informed on the day-to-day operations of running a commercial radio station.
- --Become inspired on the effectiveness and influence of radio in the public Community
- --Receive educational/college credit earned towards your internship.

Internships are offered year round and are divided into semesters/ sessions. These internships are available to students fulfilling the following requirements:

- --Student must be at least 18 (possibly 21 depending on specific internship) years of age:
- --Have an interest/major/concentration in broadcasting/ marketing/music/sales/writing/event planning
- --Enrolled in a local college or university program for the specific purpose of gaining school credits toward a degree
- --Ability to commute at specified times to the station
- --Dress appropriate for professional work environment
- --Possess a positive and professional attitude.

Please take the time to peruse this information packet. Inside you will find all necessary information regarding the internship program.

Good luck! Thank you for your interest in the Dick Broadcasting Internship Program

## DICK BROADCASTING APPLICATION CHECKLIST

To apply for a position in The Dick Broadcasting Internship Program please submit the following completed materials:

- All items, completed from within this application which are...
   A.) Internship Application Form, B.) Internship Agreement, C.) Internship Program Confidentiality Clause, D.) Internship Interest Form, E.) Internship Availability Form, F.) Statement of Interest
- 2.) Please also include a current resume with application.
- 3.) Once awarded the internship, a letter from your college or university (must be on their letterhead) stating that you are currently enrolled and will be receiving college credit for your internship.
- 4.) Once awarded internship, a current transcript

Completed Application and attachments should be emailed or mailed to:

Name: Lauren McCombs

Imccombs@dbcradio.com

Title: Promotions and Events Director

Dick Broadcasting Company 192 East Lewis Street Greensboro, NC 27406

**NOTE:** All materials must be submitted to the person(s) indicated above. All materials and parts of #1 and #2 above must be included at the time of application. Your application cannot be processed without these items. Following submission of the above, you will be contacted for an interview. Items #3, #4, #5 will be required **AFTER** you are awarded the internship.

## DICK BROADCASTING INTERNSHIP APPLICATION

PLEASE PRINT OR TYPE

TODAY S DATE:
FULL NAME:
ALIAS NAME:
FULL RESIDENCE ADDRESS:
ALL CONTACT PHONE NUMBERS:
PARENTS/GUARDIAN NAME:
PARENTS/GUARDIAN FULL ADDRESS:
PARENTS/GUARDIAN ALL CONTACT PHONE NUMBERS:  ANOTHER NAME/ADDRESS & NUMBER FOR US TO CONTACT IN THE EVENT OF AN EMERGENCY:
SCHOOL CURRENTLY ATTENDING:SCHOOL PHONE NUMBER:
ACADEMIC ADVISOR NAME:
ACADEMIC ADVISOR PHONE NUMBER:
MAJOR: MINOR:
ENROLLMENT STATUS:
GRADUATION DATE:

### DICK BROADCASTING INTERNSHIP AGREEMENT

I,		_ hereby			
request that WKZL and WKRR (Dick Broadcasting Co.) allow me to participate in heir internship program. I acknowledge that, if I am accepted, I will not be an employee or an agent of Dick Broadcasting, but will act solely as an unpaid ntern, gaining college credit and experience exclusively for my own benefit, and will not represent to any party that I am an employee.					
release, hold harmless and fore Broadcasting, its owners, succe all liability for personal injury or p	ity to acquire such experience, I over discharge WKRR-FM, WKZL-ssors, agents, heirs and employe property damage which I may sust consequence of directly or indire	FM and Dick es from any and stain in the			
This	_ day of	, 20			
Intern Applicant Name	Intern Applicant	Signature			
Manager of Department where i	nternship to occur:				
	statement to the intern applicant. explained and intern fully understa	_			
Manager Signature					

### DICK BROADCASTING INTERNSHIP PROGRAM CONFIDENTIALITY CLAUSE

l,	agree to respect
the confidentiality and privacy of listeners and con Dick Broadcasting Radio.	tacts of WKRR, WKZL and
Confidential information includes but is not limited information, social security numbers, dates of birth story sources, staff members phone numbers and be privy to in the course of my internship.	n, advertiser relations, news
I understand that the information of a confidential must remain confidential and is not to be discusse radio stations.	•
I understand that breaching the trust of confidentia termination of my internship without credit for cour	
Intern Signature	 Date
Dick Broadcasting Representative	 Date

#### DICK BROADCASTING INTERNSHIP INTEREST FORM

Please mark your areas of interest by ranking them from 1-5 with 1 being of most importance to you and 5 being least. \_\_\_\_\_ General Administration \_\_\_\_\_ Engineering \_\_\_\_\_ WKRR/WKZL Programming Department \_\_\_\_\_Production \_\_\_\_\_ Marketing and Promotions and Event Planning Department \_\_\_\_\_Creative Services/Traffic/Account Executive List school/college courses taken applicable to your main area of interest:

## DICK BROADCASTING (WKRR/WKZL) INTERNSHIP AVAILABILITY FORM

	_ FALL SESSION	From	through
	_ FALL SESSION	From	through
	_ SPRING SESSION	From	through
	_ SUMMER SESSION	From	through
	NUMBER OF HOU (MUST BE AT LEAST 2	_	
MONDAY	FROMO'CLOCK	UNTIL	O'CLOCK = TOTAL
TUESDAY	FROMO'CLOCK	UNTIL	O'CLOCK = TOTAL
WEDNESDAY	FROMO'CLOCK	UNTIL	O'CLOCK = TOTAL
THURSDAY	FROMO'CLOCK	UNTIL	O'CLOCK = TOTAL
FRIDAY	FROMO'CLOCK	UNTIL	O'CLOCK = TOTAL
SATURDAY	FROMO'CLOCK	UNTIL	O'CLOCK = TOTAL
SUNDAY	FROMO'CLOCK	UNTIL	O'CLOCK = TOTAL
	TO	ΓAL HOURS PER \	WEEK

### DICK BROADCASTING WKRR & WKZL Statement of Interest

Please state, in 200 words or less, why you would like to become an intern... (Please print neatly or type)